

RPTM 300Y – Tourism & Leisure Behavior SUMMER 2007

Class Schedule: MON/TUE/WED/THU/FRI 12:45pm - 02:00pm
Classroom: 006 Business Building
Section: 201

Instructor: Nuno Ribeiro

Office: 801C Ford Building

Office hours: MON/TUE/WED/THU 02:10pm – 03:00pm (after class) and by
appointment

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COURSE DESCRIPTION

This course introduces undergraduate students to the intricate global phenomenon that is tourism, analysing its economic, social, and cultural importance and significance for guests (tourists), hosts (local communities), business providers and tourism organizations. The role of tourism as a powerful agent of change is particularly emphasized.

COURSE GOALS

Upon successful completion of this course, students should be able to:

- **Recognize** tourism as a complex and multi-layered phenomenon, with profound impacts on the world we live in, and only possible to be understood via a multidisciplinary perspective;
- **Define, understand, and apply** key tourism concepts (e.g. *tourism, tourist, visitor*) and theories (e.g. *cultural commoditization, demonstration effect*), to both current day events and intellectual discussion;
- **Trace** the general history of tourism, from its ancestral origins to the present day, with emphasis on the post-WWII period;
- **Analyze and discuss** past, current and future trends of the tourism system;
- **Identify** the major economical, social, political, environmental and cultural impacts of tourism, and distinguish between desirable and nefarious impacts for all parties involved, and how these sometimes clash;
- **Reflect** on how tourism influences their lives, the lives of those around them, the world they live in, and how they themselves are active agents in that process;

COURSE REQUIREMENTS

Required Materials: Wyllie, R. W. (2000). *Tourism and society: A guide to problems and issues*. State College, PA: Venture Publishing. (available at the Penn State bookstore and Amazon.com).

Participation and in-class behavior: Student participation is a crucial element of this course. Students will be asked to voice their opinions, demonstrate knowledge of the material, and intellectually interact with each other and the instructor on a daily basis. As such, a relaxed, yet respectful atmosphere inside the classroom will be observed at all times. Students will be treated, and treat each other, as responsible adults. In regard to class maintenance and cleanliness, students will observe current Penn State policies,

which allow for bottled water only to be brought into the classroom. Under no circumstance will food and other beverages be permitted.

In-class Exercises: During the course of each week, typically at the end of class, a number of in-class exercises (usually every other day) will be given. These, unless explicitly told otherwise by the instructor, are to be taken individually. Such exercises are designed to help the student have a firmer grasp of the material taught in class, and speed up preparations for upcoming exams. In-class exercises may take the form of quizzes, essay questions, film commentaries, etc.

Reading Assignments: Throughout the course, a number of reading assignments will be given to students. Students will be asked to read, analyze, and comment (in writing) upon a given piece of scholarship, which will be provided by the instructor. Such readings are not only meant to help students relate to class material more easily, but also to be thought-provoking and force them to view a given subject from a different (quite often, multiple) perspective(s). A **hard copy** (stapled, not paper clipped) of such assignments are to be turned in no later than the designated time to do so by the instructor, in typewritten form (Times New Roman font, 12 pts, double-spaced). Further instructions regarding format will be given by the instructor when appropriate and are to be followed scrupulously.

Exams: There will be **two** exams covering material from lectures, class discussions, guest speakers, field trips and readings where applicable. Exams will typically include multiple-choice questions, true/false questions, diagram drawing questions, and essay-type questions. A minimum of 24 hours' notice is required for not attending the exam on the day scheduled. Late arrivals to the exam will be given the remaining time in the class to complete the exam. I reserve the right to determine a penalty for and/or not to administer make-up exams.

Field trips: There will be **two** field trips during this course, destined to observe, expand and apply the concepts learned in class. Students are to arrive at least 15' early to the pre-arranged meeting point. Students are encouraged to take notes during the field trip, as they will be asked to produce a report of each fieldtrip, following guidelines given by the instructor.

Extra-credit assignments: A smaller number of extra-credit assignments, with a cumulative value of 5% (which will be added to the student's final grade), may be assigned by the instructor on any given topic. These will typically reflect students' interest and eagerness for a given part of the material taught in class.

Evaluation and Grading Criteria:

In-class Exercises	20%
Reading Assignments	20%
Exams	48% (2 x 24%)
Field Trip Reports	12% (2 x 6%)

<i>total</i>	100%
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Extra-credit Assignments	5%
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<i>total</i>	105%
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93 and above	“A”	77 – 79.9	“C+”
90 – 92.9	“A-“	70 – 76.9	“C”
87 – 89.9	“B+”	60 – 69.9	“D”
83 – 86.9	“B”	Less than 60	“F”
80 – 82.9	“B-“		

COURSE SCHEDULE

WEEK 1 – INTRODUCTION TO TOURISM

Tuesday, July 3rd

Welcome! Introductions and presentations
 What to expect from this class and how to succeed in it
 Teaching philosophy and study methods

Wednesday, July 4th – Independence Day – NO CLASSES

Thursday, July 5th

An Introduction to Tourism
 What is Tourism? Concepts and definitions

Friday, July 6th

Why do people travel? The importance of motivation in tourism

WEEK 2 – HISTORY, ECONOMICS, AND POLITICS

Monday, July 9th

History of tourism

Tuesday, July 10th

History of tourism (continued)

Wednesday, July 11th

The tourism system

Thursday, July 12th

The tourism system (continued)

Friday, July 13th

The economics of tourism

WEEK 3 – HISTORY, ECONOMICS, AND POLITICS (cont.)

Monday, July 16th

The economics of tourism (continued)

Tuesday, July 17th

Field trip

Wednesday, July 18th

The politics of tourism

Thursday, July 19th

Review for the exam

Friday, July 20th

EXAM 1

WEEK 4 – HOSTS AND GUESTS

Monday, July 23rd

The tourists – Who are they?

Tourist typologies and behavior

Tuesday, July 24th

Tourist typologies and behavior (continued)

Wednesday, July 25th

Host communities and tourism

Thursday, July 26th

Meeting grounds – What happens when hosts and guests meet?

Friday, July 27th

Cannibal Tours by Dennis O'Rourke (1988) – film

**WEEK 5 – SOCIAL, CULTURAL, AND ENVIRONMENTAL IMPACTS OF
TOURISM**

Monday, July 30th

Case study: Dark tourism

Tuesday, July 31st

Case study: Sex tourism

Wednesday, August 1st

Social and cultural impacts of tourism

Thursday, August 2nd

NO CLASS

Friday, August 3rd

Environmental impacts of tourism

WEEK 6 – TOURISM PLANNING AND DEVELOPMENT

Monday, August 6th

Alternative tourism

Case study: Calvià, Spain

Tuesday, August 7th

Planning and development of tourism

Wednesday, August 8th

Planning and development of tourism (continued)

Thursday, August 9th

Field trip

Friday, August 10th

Review for the exam

WEEK 7

Monday, August 13th

Review for the exam

Tuesday, August 14th

EXAM 2

Wednesday, August 15th

Final overview

What did I learn from this class?

Goodbye

ANGEL ACCESS

Information regarding this course is available online in the University's Angel System (<https://cms.psu.edu/>). You will receive regular messages from me about the course through Angel. In order to receive these messages, you need to be certain that the University has your current email address. Students are advised to check their Webmail accounts at least once a day. Students are also advised to check Angel regularly for updated course information.

ACADEMIC INTEGRITY

Academic Integrity: Penn State defines academic integrity as “the pursuit of scholarly activity in an open, honest and responsible manner” and “includes a commitment not to engage in or tolerate acts of falsification, misrepresentation or deception. Such acts of dishonesty violate the fundamental ethical principles of the University community and compromise the worth of work completed by others” (Senate Policy 49-20 available at: <http://www.psu.edu/dept/ufs/policies/47-00.html#49-20>).

Student Conduct: The College of HHD's Academic Integrity Committee states, “All course work by students will be done on an individual basis unless an instructor clearly states that an alternative is acceptable. Any reference material used in the preparation of an assignment, whether quoted or paraphrased, must be explicitly cited. In an examination setting, unless the instructor gives explicit instructions to the contrary violations of academic integrity shall consist of any attempt to receive assistance from any person or papers or electronic devices, or any attempt to give assistance. Other violations include, but are not limited to, any attempt to gain an unfair advantage in regard to an examination such as tampering with a graded exam or claiming another's work to be one's own.”

Violations of Academic Integrity: Violations of academic integrity will be handled in accordance with University and College of HHD procedures (see <http://www.psu.edu/dept/oue/aappm/G-9.html>).

STUDENTS WITH DISABILITIES

Academically qualified students with disabilities are welcomed in this course. If you have a disability-related need for accommodations or modifications in this course, you should contact your instructor and the Office for Disability Services (116 Boucke Building; 863-1807; <http://www.lions.psu.edu/ODS>). Please notify the instructor as early in the semester as possible.

SYLLABUS DISCLAIMER

This syllabus has been created as a guide to this course and is as accurate as possible. However, all information is subject to change. Any changes will be discussed during class session and will be communicated to the students via e-mail.