



ACADEMIC CURRICULUM VITÆ

EDUCATION

- 2014 – Post Doctorate Culture & Behavior
University of Regina, Regina, Canada
- 2011 – PhD Tourism Management
The Pennsylvania State University, University Park, USA
- 2008 – MSci Tourism Management
The Pennsylvania State University, University Park, USA
- 2004 – BSci Planning and Development of Tourism
Universidade Lusófona de Humanidades e Tecnologias, Lisbon, Portugal

ACADEMIC POSITIONS

- 2014-2018 – Assistant Professor
Department of Recreation, Sport and Tourism
University of Illinois at Urbana-Champaign
- 2012-2014 – Postdoctoral Fellow
Indigenous Peoples' Health Research Centre
Canadian Institute of Health Research
University of Regina
- 2011-2012 – Lecturer
Department of Kinesiology and Health Studies
University of Regina
- 2010-2011 – Doctoral Fellow
Portuguese Foundation for Science and Technology
Department of Recreation, Park & Tourism Management
The Pennsylvania State University
- 2005-2009 – Graduate Research/Teaching Assistant
Department of Recreation, Park & Tourism Management
The Pennsylvania State University

OTHER PROFESSIONAL EMPLOYMENT

- 2017-present – President and Lead Researcher
Insights Consulting Solutions (USA)
- 2000 – Overseas Representative – Tunisia
Panorama Holiday Group (UK)
- 1999 – Hotel Management Intern
Yellow Hotels (Portugal)

HONORS & RECOGNITIONS

- 2018 – List of Teachers Ranked as Excellent by Their Students
University of Illinois at Urbana-Champaign
- 2017 – List of Teachers Ranked as Excellent by Their Students
University of Illinois at Urbana-Champaign
- 2016 – List of Teachers Ranked as Excellent by Their Students
University of Illinois at Urbana-Champaign
- 2015 – List of Teachers Ranked as Excellent by Their Students
University of Illinois at Urbana-Champaign
- 2013-2014 – Canadian Institute of Health Research (CIHR) Postdoctoral Fellowship
Indigenous Peoples' Health Research Centre, University of Regina, Canada (\$92,000).
- 2010 – Student Professional Development Endowment Award
College of Health and Human Development, The Pennsylvania State University
(\$512.00).
- 2009 – Golden Key International Honour Society, elected member
(recognizes the academic achievements of the top 15% students in each class)
- 2009 – Student Professional Development Endowment Award
College of Health and Human Development, The Pennsylvania State University
(\$484.00).
- 2005-2010 – Graduate Scholarship
College of Health and Human Development, The Pennsylvania State University
(full tuition waiver + \$12,500 yearly stipend)
- 2004 – ULHT Student Merit Scholarship
Universidade Lusófona de Humanidades e Tecnologias, Lisbon, Portugal (awarded
to the 15 best students of the University, full tuition waiver for one year)

TEACHING EXPERIENCE

- ANTH 455_Global Processes and Local Systems [*on campus*]
- HS 400_Health Behavior Inquiry * + [*hybrid*]
- KHS 220_Research Methods in Kinesiology and Health Studies * + [*hybrid*]
- KIN 370_Social Psychology of Health * [*on campus*]
- LS 189_Leisure Skills [*on campus*]
- RPTM 120_Leisure & Human Behavior * [*on campus*]
- RPTM 210_Introduction to Commercial Recreation & Tourism ** [*on campus*]
- RPTM 300Y_Tourism & Leisure Behavior * [*on campus*]
- RPTM 460_Political and Legal Aspects of Recreation Services [*on campus*]
- RPTM 501_Leisure Studies Foundations [*on campus*]
- RST 350_Tourism & Culture ** + [*hybrid*]
- RST 351_Cultural Aspects of Tourism * [*on campus*]
- RST 393_Special Problems – Culture & Behavior of Chinese Tourists in the US ** + [*hybrid*]

RST 512_Managing Recreation, Sport, & Tourism Organizations ** [on campus]

RST 512_Managing Recreation, Sport, & Tourism Organizations [online]

RST 593_Special Problems – Attendance in the Lower Ranks of Professional Tennis ** + [hybrid]

* denotes new materials developed for course

** denotes new course development/revamping

+ denotes work to transition to online/hybrid format

STUDENT TEACHING EVALUATIONS (LAST 3 YEARS)

Term	Course	# Students	Mean Item 1	Mean Item 2
Fall 2014	RST 410 – Administration of Leisure Services	43	4.3	4.4
Spring 2015	RST 351 – Cultural Aspects of Tourism	16	4.8	4.6
Fall 2015	RST 410 – Administration of Leisure Services	32	4.5	4.5
Spring 2016	RST 410 – Administration of Leisure Services	40	3.6	3.8
Spring 2016	RST 351 – Cultural Aspects of Tourism	16	3.9	4.4
Fall 2016	RST 410 – Administration of Leisure Services	41	4.5	4.3
Spring 2017	RST 512 – Managing RST Organizations	18	4.3	4.1
Spring 2017	RST 351 – Cultural Aspects of Tourism	23	4.8	4.8
Fall 2017	RST 512 – Managing RST Organizations	15	4.5	4.5
Spring 2018	RST 350 – Tourism and Culture	28	4.6	4.4

[score 0 – 5]

Item 1 – Rate the instructor’s overall teaching effectiveness

Item 2 – Rate the overall quality of this course

TEACHING AWARDS

2015 – Students in Recreation, Sport, & Tourism (STAR) Student Association “Professor Who Goes Above And Beyond” Teaching Award

The University of Illinois at Urbana-Champaign, Champaign, USA

2009 – Harold F. Martin Outstanding Graduate Teaching Award

The Pennsylvania State University, University Park, USA

(awarded to the 10 best graduate teaching assistants of the University, \$500.00)

TEACHING CERTIFICATES & TRAINING

2018 – Education Abroad Advising

National Association of International Educators

F-1 International Student Advising

- National Association of International Educators
2015 – *Disability Advocate*
Disability Resources and Educational Services
University of Illinois at Urbana-Champaign
- 2012 – *Teaching Innovations Certificate*
Centre for Teaching and Learning
The University of Regina
- 2010 – *Teaching with Technology Certificate*,
Department of Recreation, Park and Tourism Management
The Pennsylvania State University
- 2009 – *Graduate School Teaching Certificate*,
The Graduate School
The Pennsylvania State University

UNDERGRADUATE AND GRADUATE STUDENT SUPERVISION

Doctoral Students – Committee Member

- Sanghun Park, Ph.D., UIUC, graduated May 2017 (served on committee 2014-2016), dissertation title: *Exploring global and local intersections at a prospective World Heritage Site in South Korea: Implications for sustainable tourism development, strategic planning and management*. Currently a Lecturer in the Department of Tourism Development at Kyonggi University, Seoul, South Korea.
- Megan Owens, Ph.D., UIUC, graduated May 2016, dissertation title: *A phenomenological study of camp counselors' influence on the social-emotional learning of youth attending summer residential camp*, currently an Assistant Professor in the Recreation Park and Tourism Administration Department at Western Illinois University, USA.

Master's Students – Advisor

- Ross Guignon, MS, graduated Spring 2016, currently a Global Client Strategist at Creative Artists Agency.
- Jerrick Olson, MS, graduated Spring 2018, currently a Technology Specialist at the Division of Intercollegiate Athletics at the University of Illinois at Urbana-Champaign.

Noteworthy Supervision of Undergraduate Students

- Fransisca Otto, BS, graduated Spring 2015, James Scholar
- Brendan Valyo, BS, graduated Spring 2017, Sapora Undergraduate Research Award Recipient due to work under my supervision
- Youyou Zhang, BS, graduated Spring 2017, James Scholar, Sapora Undergraduate Research Award Recipient due to work under my supervision

TEACHING GRANTS

- 2015 – Ribeiro, N. F. (PI). *Travelling abroad on campus: Increasing undergraduate intercultural competence via tourism curriculum delivery*. University of Illinois Annual Faculty Retreat Provost Teaching Grant. (\$4,000).
- 2010 – Yarnal, C. M. (PI), Ribeiro, N. F. (co-PI). *The Perceived Difficulty Assessment Questionnaire (PDAQ): Methodology and applications*. Schreyer Institute for Teaching Excellence Teaching Support Grant, The Pennsylvania State University. (\$12,689).

GRANTS & RESEARCH CONTRACTS RECEIVED (> US\$1.5M to date)

- 2017-2018 – Ribeiro, N. F. (PI). *Prom pictures to culture: Using tourist-generated images to analyze the impact of culture on young Chinese tourists' behavior*. University of Illinois Campus Research Board Award. (\$17,549)
- 2016-2018 – Ribeiro, N. F. (PI). *Using the YAP (Youth Action Plan) and Cultural Practices to Address First Nations Youth Health on Reserve*. Fort Hills-Qu'Appelle Tribal Council, Saskatchewan. Research Contract. (\$2,000).
- 2013-2016 – Episkenew, J. (NPA), Goulet, L. (PA), Linds, W. (PA), Marchildon, G. (PA), Ribeiro, N. F. (co-A), Janzen, B. (co-A), Ranahan, P. (co-A), McKegney, S. (co-A), Anderson, K. (co-A), Christopher, S. (co-A), Dell, C. (co-A), Marsh, C. (co-A), Dewar, J. (co-A), Jolly, R. (co-A), Reading, C. (co-A), Yuen, F. (co-A), & Arnason, K. (KU). *Kitinikewin Misiwanacihisowin: Researching arts-based wellness promotion for suicide prevention among Aboriginal youth*. Canadian Institute of Health Research (CIHR) Operating Grant. (\$553,556).
- 2013-2016 – Episkenew, J. (PA), Ribeiro, N. F. (co-PA), Linds, W. (co-PA), Goulet, L. (co-PA), Poudrier, J. (co-PA), Brooks, C. (co-PA), Blackbear, J. (co-PA), Marchildon, G. (co-PA), Reading, C. (co-PA), Marsh, C. (co-PA). *Iyiniw-Oskâtisak Pamihisowak: Using indigenous knowledge for a healthier Aboriginal youth*. Saskatchewan Health Research Foundation (SHRF) Group Grant Phase III. (\$750,000).
- 2012-2014 – Liechty, T. (PI), Ribeiro, N. F. (co-PI), Dupré, F. (community co-PI). *Ma culture, où est-elle sur le campus? Cultural identity, integration, and well-being of Fransaskois and Métis youth in university environments*. Institut Français/Centre Canadien de Recherche sur les Francophonies en Milieu Minoritaire (CRFM). (\$4,960)
- 2013 – Episkenew, J. (PA), Ribeiro, N. F. (co-A), Brooks, C. (co-A), Goulet, L. (co-A), Linds, W. (co-A), Poudrier, J. (co-A). *Miywāyāwin Wāhkōtawin: A roundtable on arts-based innovations in Aboriginal health research*. University of Regina Conference Fund. (\$3,000).
- 2013 – Ribeiro, N. F. (PI). *"Science" Ekwa Inniw-Nisitootumowin: Using a two-eyed seeing methodological approach to Aboriginal youth's risky health behaviors*. Canadian Institute of Health Research (CIHR) Institute Community Support Travel Awards Grant. (\$1,440).
- 2013 – Episkenew, J. (PA), Blackbear, J. (co-A), Ribeiro, N. F. (co-A), Goulet, L. (co-A), and *Exchange Knowledge of Arts-based Innovations in Aboriginal Health Research*. Saskatchewan Health Research Foundation (SHRF) Research Connections Grant.

- (\$5,000).
- 2013 – Episkenew, J. (NPI), Ribeiro, N. F. (PI), Brooks, C. (co-PI), Goulet, L. (co-PI), Linds, W. (co-PI), Poudrier, J. (co-PI). *Miywāyāwin Wāhkōtawin: A roundtable on arts-based innovations in Aboriginal health research*. Canadian Institute of Health Research (CIHR) Dissemination Grant. (\$25,000).
- 2013 – Episkenew, J. (PA), Ribeiro, N. F. (co-A), Brooks, C. (co-A), Goulet, L. (co-A), Linds, W. (co-A), Poudrier, J. (co-A). *Miywāyāwin Wāhkōtawin: A roundtable on arts-based innovations in Aboriginal health research*. Humanities Research Institute Visiting Speakers at Conferences or Symposia Assistance Awards. (\$1,000).

PEER-REVIEWED JOURNAL ARTICLES

- Ribeiro, N. F. & Chick, G. E. (2018). Beyond free listing: Using a variety of methods to analyze cultural saliency in hedonistic tourism experiences. *Tourism Analysis*, 23(1), 151-158.
<https://doi.org/10.3727/108354218X15143857349837>
- Ribeiro, N. F. (2017). Boxing culture and serious leisure among North-American youth: An embodied ethnography. *The Qualitative Report*, 22(6), 1622-1636.
<https://nsuworks.nova.edu/tqr/vol22/iss6/10>
- Liechty, T., Ribeiro, N. F., Sveinson, K., & Dahlstrom, L. (2014). “It’s about what I can do with my body”: Body image and embodied experiences of aging among older Canadian men. *International Journal of Men’s Health*, 13(1), 3-21.
<https://doi.org/10.3149/jmh.1301.3>
- Ribeiro, N. F. & Hickerson, B. D. (2013). Spring break travel: Three decades of scholarly evidence, 1980-2010. *Tourism Review International*, 16(3), 153-167.
<https://doi.org/10.3727/154427213X13600072840442>
- Valadares Teixeira, V. A. & Ribeiro, N. F. (2013). The lamprey and the partridge: A multi-sited ethnography of food tourism as an agent of preservation and disfigurement in Central Portugal. *Journal of Heritage Tourism*, 8(3-4), 193-212.
<https://doi.org/10.1080/1743873X.2013.767813>
- Ribeiro, N. F. (2012). Using concomitant free listing to analyze perceptions of tourism experiences. *Journal of Travel Research*, 51(5), 555-567.
<https://doi.org/10.1177/0047287511431322>
- Ribeiro, N. F. (2011). Ensino pós-graduado de turismo nos EUA: Uma experiência Portuguesa (translation: “Graduate tourism education in the USA: A Portuguese experience”). *Cogitur: Journal of International Tourism Studies*, 4(4), 115-132.
<http://recil.grupolusofona.pt/handle/10437/1896>
- Ribeiro, N. F., & Yarnal, C. M. (2010). The Perceived Difficulty Assessment Questionnaire (PDAQ): Methodology and applications for leisure educators and practitioners. *Scholar: A Journal of Leisure Studies and Recreation Education*, 25, 111- 115.
<https://doi.org/10.1080/1937156X.2010.11949658>
- Hyde, A. L., Doerksen, S. E., Ribeiro, N. F., & Conroy, D. E. (2010). The independence of implicit and explicit attitudes toward physical activity: Introspective access and attitudinal concordance. *Psychology of Sport and Exercise*, 11(5), 387-393.
<https://doi.org/10.1016/j.psychsport.2010.04.008>

- Conroy, D. E., Hyde, A. L., Doerksen, S. E., & Ribeiro, N. F. (2010). Implicit and explicit processes prospectively predict physical activity. *Annals of Behavioral Medicine*, 39(2), 112-118.
<https://doi.org/10.1007/s12160-010-9161-0>
- Ribeiro, N. F. (2009). Tourism and semiotics: Directions for future research. *Cogitur: Journal of International Tourism Studies*, 2(2), 7-14.
<http://revistas.ulusofona.pt/index.php/jts/article/view/570>
- Ribeiro, N. F. & Yarnal, C. M. (2008). "It wasn't my sole purpose for going down there:" An inquiry into the Spring Break experience and its relation to risky behaviors and alcohol consumption. *Annals of Leisure Research*, 11(3-4), 351-367.
<https://doi.org/10.1080/11745398.2008.9686802>
- Liechty, T., Ribeiro, N. F., & Yarnal, C. M. (2008). "I traveled alone, but never felt alone": An exploration of the benefits of an older women's group tour experience. *Tourism Review International*, 12(4), 16-30.
<https://doi.org/10.3727/154427209789130611>

REFEREED PROCEEDINGS

- Ribeiro, N. F., Park, S., & Foemmel, E. (2015). Computer-assisted analysis of hedonistic visual data: Applications and implications for tourism research and practice. *Proceedings of the 46th Travel and Tourism Research Association (TTRA) Annual Conference* (pp. 27-30), Portland, OR: Travel and Tourism Research Association.
<https://scholarworks.umass.edu/cgi/viewcontent.cgi?article=1114&context=ttra>
- Ribeiro, N. F. (2011). Do tourists do what they say they do? An application of the cultural consensus and cultural consonance models to tourism research. *Proceedings of the 42nd Travel and Tourism Research Association (TTRA) Annual Conference* (pp. 49-55), London, ON: Travel and Tourism Research Association.
<https://scholarworks.umass.edu/cgi/viewcontent.cgi?article=1674&context=ttra>
- Ribeiro, N. F. (2010). Using concomitant free-listing to analyze perceptions of a Spring Break experience. *Proceedings of the 41st Travel and Tourism Research Association (TTRA) Annual Conference* (pp. 23-26), San Antonio, TX: Travel and Tourism Research Association.
<https://scholarworks.umass.edu/cgi/viewcontent.cgi?article=1466&context=ttra>
- Ribeiro, N. F., Durrenberger, E. P., Yarnal, C. M., & Chick, G. E. (2010). "I just wanted to get away" – An analysis of spring breakers' travel motivations. In D. B. Klenosky, C.L. Fisher, & C. LeBlanc (Eds.), *Proceedings of the 21st North East Region Recreation Research (NERR) Symposium* (pp. 272-276). Newton Square, PA: US Forest Service.
https://www.nrs.fs.fed.us/pubs/gtr/gtr_nrs-p66.pdf#page=279
- Ribeiro, N. F., Yarnal, C. M., Chick, G. E., & Durrenberger, E. P. (2009, June). Perceptions of spring break and spring break experiences: A strange dichotomy. *Proceedings of the 40th Travel and Tourism Research Association (TTRA) Annual Conference* (pp. 7-12), Honolulu, HI: Travel and Tourism Research Association.
<https://scholarworks.umass.edu/cgi/viewcontent.cgi?article=1532&context=ttra>
- Kerstetter, D. L., Mowen, A. J., Trautwein, N. E., Liechty, T., & Ribeiro, N. F. (2009). *Visitor perceptions of the benefits of a local park*. In D. B. Klenosky & C. L. Fisher (Eds.),

Proceedings of the 20th North East Region Recreation Research (NERR) Symposium (pp. 8-14). Newton Square, PA: US Forest Service.
<https://www.nrs.fs.fed.us/pubs/gtr/gtr-p-42papers/02kerstetter-p-42.pdf>

BOOK CHAPTERS

- Ribeiro, N. F. (in press). Embodied ethnography as a research approach: Further reflections and insights on boxing as serious leisure. In S. B. Merriam and R. Grenier, *Qualitative Research in Practice: Examples for Discussion and Analysis* (2nd ed.). New York: Jossey-Bass.
- Ribeiro, N. F. & Fommel, E. W. (2012). Participant observation. In L. Dwyer, A. Gill, & N. Seetaram (Eds.), *Research methods in tourism* (pp. 377-391). Cheltenham, United Kingdom: Edward Elgar.
<https://doi.org/10.4337/9781781001295.00026>

RESEARCH REPORTS

- Ribeiro, N. F. (2016). *Using the YAP (Youth Action Plan) and Cultural Practices to Address First Nations Youth Health on Reserve*. Fort Hills-Qu'Appelle Tribal Council, Saskatchewan. Research Report.
- Liechty, T., Ribeiro, N. F., & Dupré, F. (2014). *Ma culture, où-est-elle sur le campus? Cultural identity, integration, and well-being of Fransaskois and Métis youth in university environments*. Final research report to Centre Canadien de Recherche sur les Francophonies en Milieu Minoritaire/ Canadian Center for Research on Francophone Minority Communities.
- Ribeiro, N. F. (2013). *Ma culture, où-est-elle sur le campus? Cultural identity, integration, and well-being of Fransaskois and Métis youth in university environments – Mid-Grant Report*. Regina, SK: University of Regina.
- Yarnal, C. M. & Ribeiro, N. F. (2010). *The Perceived Difficulty Assessment Questionnaire (PDAQ): Methodology and Applications – Teaching Grant Preliminary Report*. University Park, PA: The Pennsylvania State University.
- Morais, D. B. & Ribeiro, N. F. (2005). *Evaluation of the planning and management of the 1st US Ecotourism Conference – Report to The International Ecotourism Society (TIES)*. University Park, PA: The Pennsylvania State University.

ENCYCLOPEDIA ENTRIES

- Ribeiro, N. F., & Hickerson, B. D. (2017). Spring Break. In L. Lowry (Ed.), *The Sage International Encyclopedia of Travel and Tourism*.
<http://dx.doi.org/10.4135/9781483368924.n430>
- Ribeiro, N. F., Van Riper, C., & Hickerson, B. D. (2017). Recreation and Leisure. In L. Lowry (Ed.), *The Sage International Encyclopedia of Travel and Tourism*.

<http://dx.doi.org/10.4135/9781483368924.n372>

BOOK REVIEWS

- Ribeiro, N. F. (2013). The colours of the empire: Racialized representations during Portuguese colonialism. *Journal of Tourism and Cultural Change*, 11(4), 327-329.
- Ribeiro, N. F. (2014). New architecture on indigenous lands. *Journal of Tourism and Cultural Change*, 3(4), 363-365.

JOURNAL ARTICLES UNDER REVIEW & PREPARATION

- Ribeiro, N. F. & Welty-Peachy, J. (under preparation) Kava, Tabua, and Meke: Measuring cultural perceptions of Fijian culture during a Study Abroad course to the Fiji Islands. *Human Organization*.
- Ribeiro, N. F. & Welty-Peachy, J. (under preparation) Pōwhiri, Karakia, and Tangi: Measuring cultural perceptions of New Zealand culture during a Study Abroad course to New Zealand. *Human Organization*.
- Ribeiro, N. F. (to be resubmitted). Public space and corporate space: Ritual elements in the spring break experience. *Tourism Geographies*.
- Ribeiro, N. F. & Foemmel, E. W. (to be resubmitted). "We're not porn guys, we're anthropologists!" An ethnographic account of spring break behavior. *International Journal of Tourism and Anthropology*.
- Ribeiro, N. F. & Park, S. (to be resubmitted) Does context matter? Analyzing visual data without human input in hedonistic tourism environments. *Tourism Management*.

REFEREED CONFERENCE ABSTRACTS & PRESENTATIONS

- Ribeiro, N. F., Singson, J., & Scheunemann, J. (2017, May), *Indians in a glass case: Cultural representations of Native Americans in nature-based tourism sites in Illinois*. Paper presented at the 12th Annual International Congress of Qualitative Inquiry, Champaign, IL.
- Ribeiro, N. F., Wang, Z., Aranyi, M., & Tan, A. (2017, March). *Cultural encounters of the third kind: Consensus, consonance, and dissonance among tourists in Guangzhou, China, and the Midwestern United States*. Paper presented at the Society for Cross-Cultural Research Annual Meeting, New Orleans, LA.
- Ribeiro, N. F. & Malsom, L. (2016, October). *Cultural expectations of young Chinese visitors to public recreation areas*. Paper presented at the Annual Meeting of the National Recreation and Parks Association (NRPA) Leisure Research Symposium, St. Louis, MO.
- Ribeiro, N. F. & Malsom, L. (2016, July). *A tale of two cultures: Behavioral implications of visitor and host cultures among young Chinese tourists to the United States*. Paper presented at the 6th Annual Advances in Tourism Marketing and Management (AHTMM) Conference, Guangzhou, China.

- Ribeiro, N. F. et al. (2016, May). *Culture matters: Evidence of hope, health resiliency, and cultural competence from a 5-year project with first nations youth*. Paper presented at the 11th Annual International Congress of Qualitative Inquiry, Champaign, IL.
- Haugen, M., Horne, E., & Ribeiro, N. F. (2016, May). *Breaking even and breaking out: Life on the professional tennis tour*. Paper presented at the 11th Annual International Congress of Qualitative Inquiry, Champaign, IL.
- Ribeiro, N. F. (2015, September). *Culturally-appropriate recreation programs among indigenous youth: Evidence towards health resiliency*. Paper presented at the Annual Meeting of the National Recreation and Parks Association (NRPA) Leisure Research Symposium, Las Vegas, NV.
- Ribeiro, N. F., Park, S., & Foemmel, E. (2015, June). *Computer-assisted analysis of hedonistic visual data: Applications and implications for tourism research and practice*. Paper presented at the 46th Travel and Tourism Research Association (TTRA) Annual Conference, Portland, OR.
- Ribeiro, N. F. (2015, May). *Cultural determinants of Aboriginal youth health: Indigenous practices as means of knowing*. Paper presented at the 10th International Congress of Qualitative Inquiry (ICQI), Champaign-Urbana, IL.
- Ribeiro, N. F., Park, S., & Foemmel, E. W. (2015, March). *Does context matter? Analyzing visual data without human input in hedonistic tourism environments*. Paper presented at the Society for Anthropological Sciences (SaSci)/Society for Applied Anthropology (SFAA) Annual Meeting, Pittsburgh, PA.
- Ribeiro, N. F., Liechty, T., & Dupré, F. (2014, May). *Ma culture, où-est-elle sur le campus? Leisure and cultural identity of Fransaskois and Métis youth in university environments*. Paper presented at the 14th Canadian Congress of Leisure Research (CCLR), Halifax, NS.
- Ribeiro, N. F. (2014, March). *From Butler County eight-ball to red light districts: Hedonistic leisure pursuits as an arena for the comparative study of culture and behavior*. Paper presented at the Society for Anthropological Sciences (SaSci)/Society for Applied Anthropology (SFAA) Annual Meeting, Albuquerque, NM.
- Ribeiro, N. F., Foemmel, E. W., & Chick, G. E. (2013, October). *Culture, behavior, and measurement accuracy in hedonistic tourism pursuits*. Paper presented at the Annual Meeting of the National Recreation and Parks Association (NRPA) Leisure Research Symposium, Houston, TX.
- Ribeiro, N. F. (2013, May). *"Science" ekwa inniw-nisitootumowin: Using a two-eyed seeing methodological approach to Aboriginal youth's risky health behaviors*. Paper presented at the 9th International Congress of Qualitative Inquiry (ICQI), Champaign-Urbana, IL.
- Ribeiro, N. F. & Chick, G. E. (2013, February). *A 60-year old problem in the social sciences: Culture, consensus, consonance, and accurate behavioral models*. Paper presented at the Society for Anthropological Sciences (SaSci)/Society for Cross-Cultural Research (SCCR) Annual Meeting, Mobile, AL.
- Ribeiro, N. F., Episkenew, J., Linds, W., Goulet, L. M., Ritenburg, H., Schmidt, K., & Whiteman, A. (2013, February). *Culture matters, and so does method: Ethnographic and cognitive approaches to aboriginal youth health behaviors in Saskatchewan, Canada*. Paper presented at the Society for Anthropological Sciences (SaSci)/Society for Cross-Cultural Research (SCCR) Annual Meeting, Mobile, AL.
- Liechty, T., & Ribeiro, N. F. (2012, October). *Physical self-efficacy, body image, and sport*

- participation among pre-adolescent girls*. Poster to be presented at the 18th Qualitative Health Research (QHR) Conference, Montreal, QC.
- Liechty, T., Genoe, R., & Ribeiro, N. F. (2012, October). *Older men's perceptions of physical activity and the ageing body*. Paper presented at the Annual Meeting of the National Recreation and Parks Association (NRPA) Leisure Research Symposium, Anaheim, CA.
- Ribeiro, N. F., Episkenew, J., Linds, W., Goulet, L. M., Ritenburg, H., Schmidt, K., & Whiteman, A. (2012, October). *Focus groups or talking circles? A reflection on best practices in First Nations youth health research*. Paper presented at the 18th Qualitative Health Research (QHR) Conference, Montreal, QC.
- Ribeiro, N. F., Linds, W., Goulet, L. M., Episkenew, J., Ritenburg, H., Schmidt, K., & Whiteman, A. (2012, October). *Using theatre to study First Nations' youth risky health behaviors: Methodological challenges and solutions*. Paper presented at the 18th Qualitative Health Research (QHR) Conference, Montreal, QC.
- Ribeiro, N. F. & Foemmel, E. (2012, June). *A map of the tourists' mind? Using Graphic Layout Algorithm (GLA) to visualize on-site destination image perceptions*. Paper presented at the 43rd Travel and Tourism Research Association (TTRA) Annual Conference, Virginia Beach, VA.
- Ribeiro, N. F. & Chick, G. E. (2011, November). *Culture, consensus, and dissonance among North-American spring breakers*. Paper presented at the 110th Annual Meeting of the American Anthropological Association (AAA), Montreal, QC.
- Ribeiro, N. F. (2011, June). *Do tourists do what they say they do? An application of the cultural consensus and cultural consonance models to tourism research*. Paper presented at the 42nd Travel and Tourism Research Association (TTRA) Annual Conference, London, ON.
- Ribeiro, N. F. (2011, May). *"I've been a fan of boxing my whole life" – A first-person account of amateur boxing in a leisure context and its implications for leisure research*. Paper presented at the 13th Canadian Congress of Leisure Research (CCLR) Annual Conference, St. Catharines, ON.
- Ribeiro, N. F., Foemmel, E. W., & Liechty, T. (2011, May). *Using a variety of methods to compare related free lists and investigate the relationship between perceptions of meaning and behavior of a leisure experience*. Paper presented at the 13th Canadian Congress of Leisure Research (CCLR) Annual Conference, St. Catharines, ON.
- Ribeiro, N. F. (2011, March). *Culture, consensus, and dissonance at the beach: Using the cultural consensus and cultural consonance models to explain tourist behavior*. Poster presented at the Annual Graduate Student Exhibition at the Pennsylvania State University, University Park, PA.
- Ribeiro, N. F., & Choi, Y. (2011, February). *Self-assessment in leisure education: Further developments of the Perceived Difficulty Assessment Questionnaire*. Paper presented at the 2nd Annual Teaching Institute of the Society for Parks and Recreation Educators (SPRE), Rutledge, GA.
- Ribeiro, N. F. (2010, November). *Public space and corporate space: Ritual elements in the Spring Break experience in Panama City Beach, Florida*. Paper presented at the 109th Annual Meeting of the American Anthropological Association (AAA), New Orleans, LA.
- Ribeiro, N. F. (2010, June). *Using concomitant free-listing to analyze perceptions of a Spring Break experience*. Poster presented at the 41st Travel and Tourism Research Association (TTRA) Annual Conference, San Antonio, TX.

- Ribeiro, N. F. & Chick, G. E. (2009, December). *Cognition and behavior in leisure pursuits: Spring Break as an example of cultural dissonance*. Paper presented at the 108th Annual Meeting of the American Anthropological Association (AAA), Philadelphia, PA.
- Ribeiro, N. F., Yarnal, C. M., Chick, G. E., & Durrenberger, E. P. (2009, October). *"Getting away" - A qualitative inquiry into the Spring Break experience*. Paper presented at the Annual Meeting of the National Recreation and Parks Association (NRPA) Leisure Research Symposium, Salt Lake City, UT.
- Ribeiro, N. F., Yarnal, C. M., Chick, G. E., & Durrenberger, E. P. (2009, June). *Perceptions of spring break and spring break experiences: A strange dichotomy*. Paper presented at the 40th Travel and Tourism Research Association (TTRA) Annual Conference, Honolulu, HI.
- Ribeiro, N. F., Durrenberger, E. P., Yarnal, C. M., & Chick, G. E. (2009, April). *"I just wanted to get away" - An analysis of spring breakers' travel motivations*. Paper presented at the North East Region Recreation Research (NERR) Symposium, Bolton Landing, NY.
- Kerstetter, D. L., Mowen, A. J., Trauntvein, N. E., Liechty, T., & Ribeiro, N. F. (2008, April). *Residents' perceptions of the benefits of a local park*. Paper presented at the North East Region Recreation Research (NERR) Symposium, Bolton Landing, NY.
- Liechty, T., Ribeiro, N. F., & Yarnal, C. M. (2006, October) *Cruising, fun, and positive emotion in older women's lives: What we learned from a Red Hat Society® group cruise tour*. Paper presented at the Annual Meeting of the National Recreation and Parks Association (NRPA) Leisure Research Symposium, Seattle, WA.
- Morais, D. B., Ribeiro, N. F., & Santos, C. (2006, June). *Heirs of a fallen empire: The Portuguese colonial gaze upon Brazil*. Paper presented at the 37th Travel and Tourism Research Association (TTRA) Annual Conference, Dublin, Ireland.
- Ribeiro, N. F., Liechty, T., & Yarnal, C. M. (2006, May). *The importance of wearing a Red Hat: Play, fun, and positive emotion in older women*. Paper presented at The Association for the Study of Play (TASP) Conference, York, Ontario, Canada.
- Ribeiro, N. F., & Yarnal, C. M. (2006, April) *"A once in a lifetime experience": An exploration of Spring Break using the Internet*. Paper presented at the North East Region Recreation Research (NERR) Symposium, Bolton Landing, NY.

INVITED LECTURES & CONFERENCE PRESENTATIONS

- Ribeiro, N.F. (2017, February). *Moving from a culture of customer service to hospitality*. Invited lecture at the Illinois Park and Recreation Association (IPRA) Leadership Academy. Northern Illinois University, Naperville, IL.
- Ribeiro, N. F. (2016, July). *What does culture have to do with it? Connecting tourism, culture, and behavior with the help of a visual case study*. Invited presentation at Sun Yat-Sen's University Department of Tourism. Sun Yat-Sen University, Guangzhou, China.
- Ribeiro, N. F., & Dupré, F. (2016, March). *Ma culture, où-est-elle sur le campus?* Invited address to the scholarly and public communities of Regina. University of Regina, Regina, SK.
- Ribeiro, N. F. (2011, October). *Letting the community speak for itself: Theoretical and practical applications of the cultural consensus model to community-based health research*. Invited workshop presented during the University/Community Engagement Series,

Regina, SK.

Ribeiro, N. F. (2011, April). *Rite and ritual at the beach: Anthropological contributions to leisure and tourism research*. Invited seminar at the Speaker Series of the Cultural Anthropology Student Association (CASA) of the University of Regina, Regina, SK.

Ribeiro, N. F. (2010, October). *Why fieldwork matters: Methodological challenges of conducting leisure research in controversial settings*. Invited lecture given at the Pennsylvania State University, University Park, PA.

Ribeiro, N. F. (2010, September). *Sport and culture*. Invited lecture given at Keystone College, La Plume, PA.

Ribeiro, N. F., Qian, X., Yarnal, C. M., Lovell, S., and Choi, Y. (2010, September). *The Perceived Difficulty Assessment Questionnaire (PDAQ): What's it all about?* Invited workshop given at the Schreyer Institute for Teaching Excellence at the Pennsylvania State University, University Park, PA.

Ribeiro, N. F. (2008, June). *Ensino pós-graduado de turismo nos EUA: Uma experiência Portuguesa* (translation: "Graduate tourism education in the USA: A Portuguese experience"). Invited paper presented at the "Seminário sobre as Relações do Ensino Superior e da Investigação Científica com as Actividades Turísticas", Universidade Lusófona de Humanidades e Tecnologias, Lisbon, Portugal.

UNIVERSITY AND CAMPUS SERVICE

Departmental Committees

Search committee for RST faculty member	Member (appointed)	2014-2015
Undergraduate Studies Committee	Member (elected)	2014-2018
RST Alumni Relations Committee	Member (seconded)	2014-2016
International Relations Committee	Member (elected)	2014-2015
International Relations Committee	Chair (appointed)	2015-2016
RST Web Development Working Group	Member (appointed)	2016-2018
RST Grievance Committee	Member (elected)	2016-2018

College Committees

Capricious Grading Committee	Alternate Member (elected)	2015-2017
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University Committees

Japan House Search Committee	Member (appointed)	2017-2018
Native American House Advisory Committee	Member (appointed)	2015-2018
Office of Public Engagement	Grant Reviewer	2015-2016
Office of External Fellowships	Fulbright Reviewer	2016-2018

SERVICE TO DISCIPLINARY AND PROFESSIONAL ORGANIZATIONS

Served actively in the following roles:

Abstract review coordinator for NRPA

Abstract reviewer for NRPA

Abstract reviewer for TTRA

Abstract reviewer for CCLR

Editor for:

2017-present *The Qualitative Report*

Ad hoc Reviewer for:

Leisure Sciences

Scholar: A Journal of Leisure Studies and Recreation Education

Annals of Leisure Research

Journal of Leisure Research

Journal of Sport & Tourism

Journal of Tourism and Cultural Change

Journal of Community Development

The Qualitative Report

Tourism Analysis

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

American Anthropological Association (AAA)

Canadian Association for Leisure Studies (CALS)

International Educators of Illinois (IEI)

National Association of International Educators (NAFSA)

National Recreation and Park Association (NRPA)

Society for Anthropological Sciences (SASci)

Society for Cross-Cultural Research (SCCR)

The International Ecotourism Society (TIES)

Travel and Tourism Research Association (TTRA)

CenStates Travel and Tourism Research Association (CenStatesTTRA)

MEDIA APPEARANCES

2018 – *Illinois Outdoor Destinations*

<https://will.illinois.edu/21stshow/program/rebecca-makkai-author-of-the-great-believers-crowded-starved-rock-illinois>

Why Starved Rock is getting crowded

<https://will.illinois.edu/21stshow/program/iowas-new-abortion-law-why-starved-rock-could-be-overcrowded-illinois-outdo>

- BBQ in Illinois*
<https://will.illinois.edu/21stshow/program/field-museum-moving-famous-t.-rex-sue-bbq-in-illinois>
- 2017 – *Teens on spring break*
<http://globalnews.ca/news/3300516/this-is-what-teens-are-really-doing-on-their-spring-break-vacations/>
- 2016 – *More Chinese tourists arrive*
<http://news.medill.northwestern.edu/chicago/more-chinese-tourists-arrive-but-at-a-slowing-pace/>
- 2016 – *Porquoi Spring Break*
<https://frenchmorning.com/pourquoi-le-spring-break/>
- 2016 – *L'intégration de la jeunesse fransaskoise et métisse dans un environnement universitaire*
<http://ici.radio-canada.ca/nouvelle/774715/integration-la-cite-fransaskois-metis-riberio-dupre>
- 2014 – *Spring Breaking the stereotype*
<http://easterneronline.com/30308/opinion/spring-breaking-the-stereotype/>
- 2013 – *Portrayal of spring break excess may be stereotypes gone wild*
<http://madame.lefigaro.fr/societe/monoi-mojitos-220313-375848>
<http://www2.macleans.ca/2013/02/10/a-not-so-boozy-break-and-lying-toddlers/>
<http://live.psu.edu/story/63646>
<http://www.sciencedaily.com/releases/2013/01/130116195428.htm>
<http://scicraze.blogspot.ca/2013/01/spring-break-may-not-be-so-wild-after.html>
<http://www.scirefs.com/science-news/spring-break-may-not-be-so-wild-after-all-says-new-study/>
<http://voicesweb.org/spring-break-stereotypes-gone-wild-9069>
<http://amcostaricaarchives.com/2013/01/spring-breakers-begin-arriving-in-less-than-a-month/>
- 2010 – *Saving Webster's*
http://wpsu.org/radio/single_entry/LL-3007/stories
<http://www.statecollege.com/news/local-news/volunteer-group-emerges-to-support-websters-466772/>
<http://onwardstate.com/2010/07/06/downtown-landlord-forcing-websters-out/> *Attitude toward everyday activity important for healthy lifestyle*
<http://live.psu.edu/story/45685>
<http://www.sciencedaily.com/releases/2010/04/100402115100.htm>
- 2009 – *Ten graduate students recognized for outstanding teaching*
<http://live.psu.edu/story/38548>

LANGUAGE PROFICIENCY

English	Native
Portuguese	Native
French	Fluent (Written & Spoken)
Spanish	Fluent (Written & Spoken)

Arabic	Beginner (Spoken)
Mandarin Chinese	Beginner (Spoken)
Vietnamese	Beginner (Spoken)